



# COMMUNITY PARTNER PROGRAM

Working together to increase Fremont buzz and patronage

## WEST OF LENIN | COMMUNITY PARTNER PROGRAM AT A GLANCE

For over a decade, West of Lenin has provided a venue for Seattle's most interesting and adventurous artists, as well as the re-establishment of a permanent, live performance venue in Fremont. With a history of thousands of patrons coming through our doors every year, we are seeking to work with our neighbors to increase and share that Fremont buzz and provide our patrons with a special neighborhood experience. As a Community Partner, we will promote a special West of Lenin Patron Discount of your choosing. Encouraging new and increased business for our partners in addition to providing our patrons with special neighborhood perks.

## COMMUNITY PARTNER BENEFITS

Your business will be featured on:

- ☐ **West of Lenin's Community Partner Webpage** Your logo, agreed-upon partner discount, and link to your website will be featured. A pin for your business will be included on our Community Partner Map.
- ☐ **Community Partner Cards** Your logo and discount will be featured on our Community Partner Business Cards, provided to all patrons and rental partners.
- ☐ **Social Media Promotions** New partner welcome post + ongoing Community Partner promotions leading up to West of Lenin events (*1.7k+ followers*).
- ☐ **Email Communications** Patrons are encouraged to check out our Community Partners before and/or after our events (*active email list of 1.5k+*).
- ☐ **Special Event Recommendations** We encourage our rental partners to consider our community partners for opening night parties, company meetings, and other related events.

## BECOME A COMMUNITY PARTNER

- ☐ Complete Our Community Partnership Agreement Form ([online form here](#))
- ☐ Submit a high-quality copy of your logo artwork to [community@emutt.com](mailto:community@emutt.com)
- ☐ Complete a Quarterly Check-in (Online Form) We know you're busy running your business and want to make sure our shared efforts are working. Quarterly, we'll ask for insight on how often our Community Partner Discount is being used and if you would like to make any changes to our agreed-upon discount.

**NEXT STEPS** Once our team has received your submissions, we will reach out to you to discuss next steps. If you have any questions or would like to discuss other cross-promotional opportunities, we'd love to hear from you, [community@emutt.com](mailto:community@emutt.com).

**We look forward to partnering with you!**